

Information and debate from Roskilde University

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RUC SUNRISE CONFERENCE 2012



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The Sunrise Conference at Roskilde University discussed the challenges of the public sector going forward and came up with creative solutions to the challenges.



Sunrise Conference

Photo by Poul Erik Nikander Frandsen

"Now you need to muster up your courage. Because if you're not courageous, audacious and curious today, we won't get very far." The short lady in the red floral dress has a clear voice. She has asked the audience to recount when they were last courageous. The deep silence prevailing during the introduction is broken and loud mumbling ensues.

It's mid-morning, and the second day's programme of the Sunrise Conference has just been opened at Roskilde University. The objective of the three-day conference is to set the agenda for public innovation and development. To achieve this objective, the conference has gathered a large number of international researchers, students and close to 100 decision-makers. Jointly, they will make proposals for the innovative efforts of the public sector.

"The challenge lies in balancing Danish citizens' increasing expectations of the public sector with the pressure of its scarce resources," says Jacob Torfing, Professor at RUC and one of the keynote speakers at the conference.

Publishing information

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Nr.	Articles	Notices	Publication date
5	10/12	17/12	02/01
- at			



to improve public sector

"We face several complex challenges that are difficult to solve. To find solutions, we need to think smarter, discover new types of solutions and be innovative," he says. According to Jacob Torfing, the complex problems require innovative thinking the creation of which is the very purpose of the conference.

Vital role for decision-makers

At RUC, Anne-Mette Scheibel drowns out the mumbling of the audience once more. "Today, we want you to think out of the box. It's quite unique that we have managed to assemble representatives of government, regions and municipalities in the same place, so do remember to be curious and open to each others' ideas," she urges the crowd of decision-makers gathered round the group tables in the auditorium.

Anne-Mette Scheibel is in charge of ideas development and discussions between decision-makers during the conference. Her everyday job at the consultancy of Local Government Denmark, KLK, involves a variety of innovative tasks for various municipalities.

"The decision-makers play a vital role because they are able to lay down the framework of new projects, allocate resources and define visions on a daily basis", Anne-Mette Scheibel tells me during the lunch break.

The decision-makers at the conference represent a wide spectrum of the public sector in Denmark, including from the Danish Business Authority, the Danish Ministry of Taxation and the Technical and Environmental Administration. One of the very purposes of the conference is to assemble decision-makers across sectors and across normal management levels for them to be able to jointly develop ideas for the development of the public sector.

"One example of an innovative process could be a health project in which you apply cross-sectoral thinking to the public and private sectors and take a holistic approach to the health care challenges by involving day-care centres, primary and secondary schools, institutions of higher education, private GPs, sports clubs, private enterprises, research institutions, etc.," Anne-Mette Scheibel continues.

She believes that it is a necessity, but also a major challenge to be open and forget traditional solutions thereby challenging the understanding of the area and finding new solutions across the traditional dividing lines.

Sunrise to contribute to future innovation

The conclusions reached by the decision-makers have been included in the joint manifesto, which has been handed over to the Danish Minister for Economic Affairs and the Interior, Margrethe Vestager, after the conference, and contains the most significant conclusions and contributions made in the course of the three conference days.

"We expect the manifesto to be included in next year's modernisation reform," Jacob Torfing says. He thinks that the conference has clearly shown that the bodies of the public sector do not collaborate enough on a daily basis. However, he thinks that the conference has served to remove some barriers and provide the basis for new collaboration in future.



"In the future innovation efforts of the public sector, we will focus special attention on the municipalities, and in March, we will organise a conference on the transition in Danish municipalities", he says.



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The naked truth

What a wonderful world. Birds are singing, the sun is shining every week and the tree of life grows all the spiritual fruits you can wish for, if only you give it all a chance. Possibilities are endless, and if you are nosing about at RU – trailing through the entire area – you will find little elements, all part of the great mosaic.

But isn't it so that RUC also deserves to come under intense scrutiny? Don't you

think that all the many little things going on at RUC should be looked at twice before being closely assessed? Well, indeed they should.

In another article in RUGlobal, this writer therefore speaks his mind and reviews everything on campus with a cheerful whistle and a twinkle in the eye. Everything deserves mentioning, which means that I will be blunt and to the point.



Will there be time, will there be money?

"A shop where customers are forced to do their purchases, where they are not allowed to complain and where they are left to moan about the prices over a cup of coffee." A somewhat cunning business idea that could be dreamt up by any smart shopkeeper (or a middle manager at the Danish tax authorities), but is it really possible to implement the idea of a sales festival, a Shangri-La, when holding a monopoly? Roskilde University is a universe of words; written, preaching, words of wisdom. Knowledge and processes are written down and nonchalantly passed on to the next generation of promising basic studies students or to experienced colleagues to thoroughly overhaul every single fact. Uni-



versity bibles come as inch-thick textbooks and compendiums, all containing the phrases quietly uttered by curious RUC residents. Printed in ink and forever "carved" in paper, compendiums start their maiden voyage towards their final destination in a drawer underneath Kvale's collected works; a journey, most often commenced at Bogladen in building 01. A place known by every single resident at RUC and which they might associate with endless queues as semesters begin, books in huge quantities and maybe even the feeling of a "we-are-the-only-shop-selling-the-crapand-where else-would-you-go-you-fool"like business concept. But, the question is whether in the end it really is this black and white? For that reason, RUGlobal has taken a closer look at the bookshop, and we are voicing our opinion - bluntly and to the point.

Text and photo: Mikkel Wendelboe, RUGlobal

Books! Any writer's beauty. Symbols, ink and paper, together forming a trinity so peaceful that you will have to pause for a moment. Enjoy it. Take in the scent of a thousand thoughts having laid the foundation of every single paragraph; of every single line and every single word.

The shelves around me are groaning with books. Precisely like the day when I first stepped into Bogladen, beaming like the sun out of sheer optimism and delighted ambition, eager to learn from the wisdom of the university. I still sense the smell of paper and along the walls, stacks

of knowledge are building up. I remember it clearly. The first time. The sense of claustrophobia or suffocation because of too many people in the same room at once. The indignation of having to pay 129.00 Danish Kroner for what was merely a bunch of paper (with photocopied illustrations, mind you!) and the irritation of having to spend my full lunch break queuing up. "Design and method better be worth it!", my brain seemed to scream into my ears while I tried to pull my jacket out of the armpit of the guy behind me. How idyllic! "Luckily, I have become wiser," I think to myself while blissfully strolling about

between the shelves. Nothing has changed - the room looks precisely as I remember it. Still packed with all sorts of colourful books and just as many compendiums – carefully covered by a coat of cardboard and pastel shades.

Assessment:				
Prices:	\$	\$		Ŷ
Assortment of fiction:				
Assortment of things in purple/lime/cobalt blue:	\$	\$ \$	Ŷ	\$
Space:	\$	\$ \$	\$	
Space at the start of the semester:				
Possibility of borrowing tape:	\$	\$ \$	Ŷ	\$
Service:	\$ *	\$ \$	\$	\$ ²

feeling impressed by this heavy brick. Its wisdom and learning almost jump in my face, and even though I have always wrinkled my nose at the lack of fiction and fantasy (and no, communication theory is not fiction), *this* is precisely what Bogladen is about. Knowledge. That is what they sell here. 129 Danish Kroner may be a bit expensive for a bunch of paper, but for knowledge and wisdom - any amount would be too small. Nearly (because I

The writer gently picks up a large, heavy book from a stack. "Physical

geography and the environment". Albeit, a genre somewhat different

from what I usually read when it comes to books - still, I can't help

Clarion call!:

Anything you would like RUGlobal's straight-to-the-point reviewer to scrutinize for you? If so, just send an e-mail to miwe@ruc.dk, and we will have a look at the subject be it new, old or something completely different.

be too small. Nearly (because I have to be able to afford a beer from the bar on Friday nights).

As my tour of inspection in Bogladen comes to a close, I finally get to the till. The staff are smiling at me. Incredible, considering their vast monopoly. And suddenly I know how to describe this place; because it really is quite simple. Each time I have walked away from here, their service has been the best – no matter my business. Nice and friendly people, and I think they should be respected

think they should be respected for that – especially since their customers have nowhere else to go. So it will have to be considered grand of the people behind the desk who are always trying to be helpful. I remember once when as a bachelor student I were to have an exhibition in the canteen and people from Bogladen came to help out when I was close to panicking and could not display our things properly.

For that, I tip my hat. They may have a monopoly and may be (a bit) expensive, but they try very hard to give people a fair experience. And well, we will just have to dig deep into our pockets. Will there be time, will there be money?



UNIverse



Students waiting, eager to learn which is the best RUC tutor team this year

Tutor award 2012

- There is more to tutoring than just fun and games

On Friday, 2 November, the RUC canteen was packed with new and old students eager to learn who among RUC's many talented tutors had fared best during this year's tutor introductions and introduction camps.

By Josefine Sofia Svendsen, RUGlobal Photo by Linnea Kron, Danish Association of Masters and PhDs (DM)

The RUC Student Council is responsible for selecting the university's own winning team

in the competition for the best tutor award of the year. The winning team receives 2,500 Danish Kroner and the opportunity to win the national competition for the best tutor team award 2012. The national award is presented by the student section of the Danish Association of Masters and PhDs.



The winners of this year's tutor award: P10

Winners

Based on a recommendation by their first-year students, P10 was chosen as RUC's best tutors and received the prize of 2,500 Danish Kroner. They did not win the national award, though. This went to a tutor team at the Faculty of Life Sciences at the University of Copenhagen, who received a prize of 8,000 Danish Kroner.

However, according to Medine Duvarci, a representative of the student section of the Danish Association of Masters and PhDs, P10 was among the runners-up.

»The introduction period was two weeks, which may at first seem like a long time, but it allowed for many different activities, both social and academic, « Emilie Alm Rasmussen and Nadia Guldbæk Welch wrote about their P10 tutors at the Basic Studies in the Humanities.

Quite appropriately, this was also "J-day", the day when the Tuborg Christmas Brew was put on the market, and of course the now "seasoned" tutors celebrated after the event.

More than just fun and games

Tutoring is more than just fun and games.

»A good tutoring process provides a platform for a good student environment. We would like to highlight this by naming the coolest tutor

Meddelelser

UDDANNELSE OG FORSKNING

LEGATER & STIPENDIER

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inclusive development in India and Denmark. anitied ideas must contribute to sustainable and co-creation in their respective fields. The subinnovative ideas which foster Indian–Danish culture are asked to generate and present nology, design/urban development, and arts/ Indian and Danish students of business, tech-

.(19d competition (entry form opens on 20 Septemvgro.wonstears.ac. and submit ideas at www.cocreatenow.org/ tion for ideas at the website www.cocreatenow. present their ideas. Students can get inspiraof January 2013, where awarded students can by a programme in India if possible in the end September to 15 December 2012 and is followed The competition is open for submissions 20

.E102 Yanuat 2012 and January 2013. (www.indiatoday.dk), which takes place betэттегротд `worromoT пэрьплад The competition is part of the 'India Today Co-

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side: www.disf.dk.

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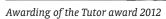
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bred kreds af studerende til gode. til Det Gode Projekt. Projektet, skal komme en er ikke første gang, at der uddeles 10.000 kr. faglige og sociale initiativer på studiet, og det del af et eventuelt overskud til at give støtte til mic Books er nonprofit. Derfor øremærker vi en hvilket initiativ, der skal have støtten. Acade-Projekt, hvor I studerende er med til at afgøre, deler vi 1-2 gange årligt 10.000 kr. til Det Gode Ud over at give støtte til projekter løbende, ud-

overrækkelse vil foregå i ugerne efter. december 2012. Afstemning, kåring og præmie-Ansøgningsfristen for næste udlodning er 1.

http://academicbooks.dk/omos/stoette логдал du ansøger: Læs mere om støtten, se tidligere vindere og



Social and academic activities

This year, the tutors have been very good at focusing on both social and academic activities. This is evident from the 109 recommendations

hours making sure that new students get off to a good start at the university,« Medine Duvarci explained.

their studies. »We use our best efforts to ensure that students have a good student environment and to reward the voluntary tutors who spend many

difference to how new students experience

tutors spend many hours on their tutoring duties and that their efforts actually make a

The award and the event will help show that

a student at RUC.

of the year,« said Medine Duvarci, who is also

»A vast number of tutors and supervisors have succeeded in combining social activities with academic activities, both of which are, of course, important to new students. It seems as if the combination of social and academic activities has been well received among the new students,« Medine Duvarci explained about the trend in this year's recommendations for the tutor award.

received by the association from satisfied new students at Denmark's universities.

